



# SME CONNECT 2025

Karnataka's initiative to empower SMEs with growth opportunities



**Invest  
Karnataka  
2025**

**Reimagining  
Growth**

**Global  
Investors  
Meet**

Bangalore Palace,  
Bengaluru  
**Feb 12-14**

[investkarnataka.co.in](http://investkarnataka.co.in)

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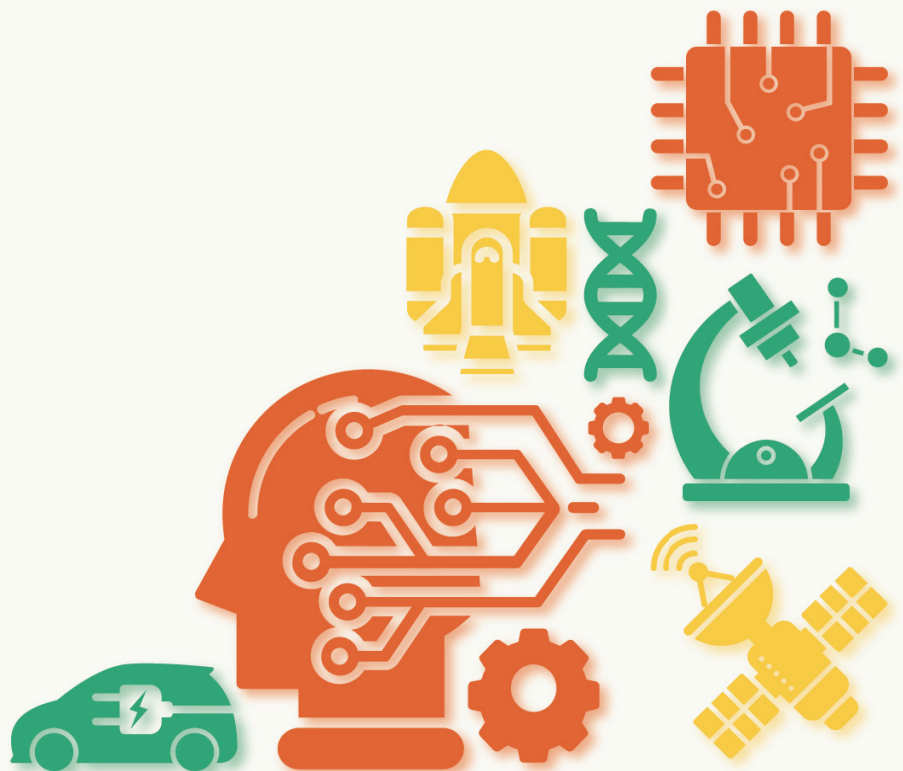
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**Invest Karnataka 2025, Global Investors Meet** is a flagship event by the Government of Karnataka that brings together investors, policymakers, industry leaders, and innovators to explore new opportunities and drive sustainable growth. The event is also dedicated to empowering Karnataka-based industries, by providing necessary support and fostering their growth. It aims to position the state as a global investment destination.

Theme for 2025

# Reimagining Growth

In today's fast-changing world, traditional growth models are evolving. The theme of Global Investors Meet 2025, "**Reimagining Growth**" focuses on creating a new, tech-driven, green, inclusive, and resilient growth paradigm.



# Karnataka is committed to fostering new growth that is:

## 01

### Tech-Driven

Home to the Silicon Valley of India which has 40+ unicorns, the state leads the India Innovation Index and is the country's top investment destination.

- ◆ **Presence of :**  
500 MNCs  
400 Fortune 500 companies
- ◆ **Home to:**  
India's largest chip design hub  
HAL, DRDO, ISRO

## 03

### Inclusive

With zone-specific incentives for tier 2 and 3 cities, the state promotes balanced regional development.

- ◆ **# 1 state to incentivize** employment of female workforce
- ◆ **Special incentives** for micro, small, and medium-scale industries

## 02

### Green

As a leader in rooftop solar power generation and home to Asia's first hydroelectric plant, Karnataka is at the forefront of renewable energy.

- ◆ **65% renewable** energy capacity
- ◆ **Largest open-access** solar market (3.6 GW potential)

## 04

### Resilient

Karnataka boasts a strong infrastructure with international airports and major ports.

- ◆ **India's 3rd largest** airport at Bengaluru
- ◆ **Top achiever** in logistics and ease of doing business

# Key Reasons for MSMEs to Participate



## Showcase Products to a Global Audience:

An opportunity to showcase your products, services, or innovations to international delegates, investors, and policymakers

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## Build Strategic Partnerships for Growth:

Access a network of 5,000+ delegates, creating connections that can lead to long-term partnerships, and joint ventures

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## Get Access to Mentorship Programs:

Attend sessions led by top experts who can offer insights into overcoming industry challenges and accelerating growth



# Highlights of Global Investors Meet 2025

Join industry pioneers and unlock growth opportunities at Global Investors Meet

## 100+

### Distinguished Speakers

Gain insights from industry leaders with 30+ impactful sessions

## 6,000+

### Senior Delegates

Engage in high-impact networking with business leaders from 30+ countries and forge valuable relationships

## 2nd

### Edition VentuRISE

A global startup challenge to showcase your innovation. Startups can also gain mentorship, and secure funding

## SME

### Connect'25

An Initiative of Govt of Karnataka to empower MSMEs of the state to connect with global companies and explore new business opportunities





# SME Connect 2025 - Karnataka's initiative to empower SMEs with growth opportunities

SME Connect 2025 is an initiative by the Government of Karnataka designed for SMEs to drive their business's growth. The platform will connect them with industry leaders and innovators, to create new opportunities for collaboration and expansion.

The event runs parallel to the Global Investors Meet with expert-led panels, a showcase of the latest technologies, and much more, all crafted to maximize benefits for SMEs. It offers an excellent opportunity to connect and engage with key influencers.

It also features an online platform for matchmaking which allows SMEs to connect with buyers seamlessly and explore new business opportunities. The targeted matchmaking with the right buyers increases the likelihood of successful partnerships.

**To register** for the SME Connect online portal, visit: <https://investkarnataka.co.in/gim2025/smeconnect>



# Benefits of Participating in SME Connect

## ◆ Exposure

### Buyer-Seller Meetings:

Connect directly with potential buyers for new business prospects.

### E-commerce Onboarding:

Expand into global markets with onboarding to key e-commerce platforms

### Exhibition Space:

Display your products to top buyers and investors, gaining visibility and networking opportunities

## ◆ Future Readiness

### Industry 4.0 Training Sessions:

In collaboration with K-TECH, gain essential skills to adopt Industry 4.0 technologies

### Implementation of Industry 4.0:

This platform offers support to 100 selected SMEs in implementing Industry 4.0, enhancing efficiency

### Case Studies and Offerings:

Gain insights into successful practices and innovative solutions

## ◆ Enablement

### Portal Onboarding Sessions:

Training on platforms like GeM, KPPP, and ONDC to boost SME operations and market reach

### Supply Chain Financing Sessions:

Insights into financing solutions to address working capital needs and improve financial stability by collaborating with banks and NBFCs

### Policy Awareness Sessions:

Sessions on key policies and government schemes to help SMEs navigate regulations and maximize benefits

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Grab the opportunity to showcase your business on a global platform and drive your business forward

To participate

Register at:

<https://investkarnataka.co.in/gim2025>

Contact:

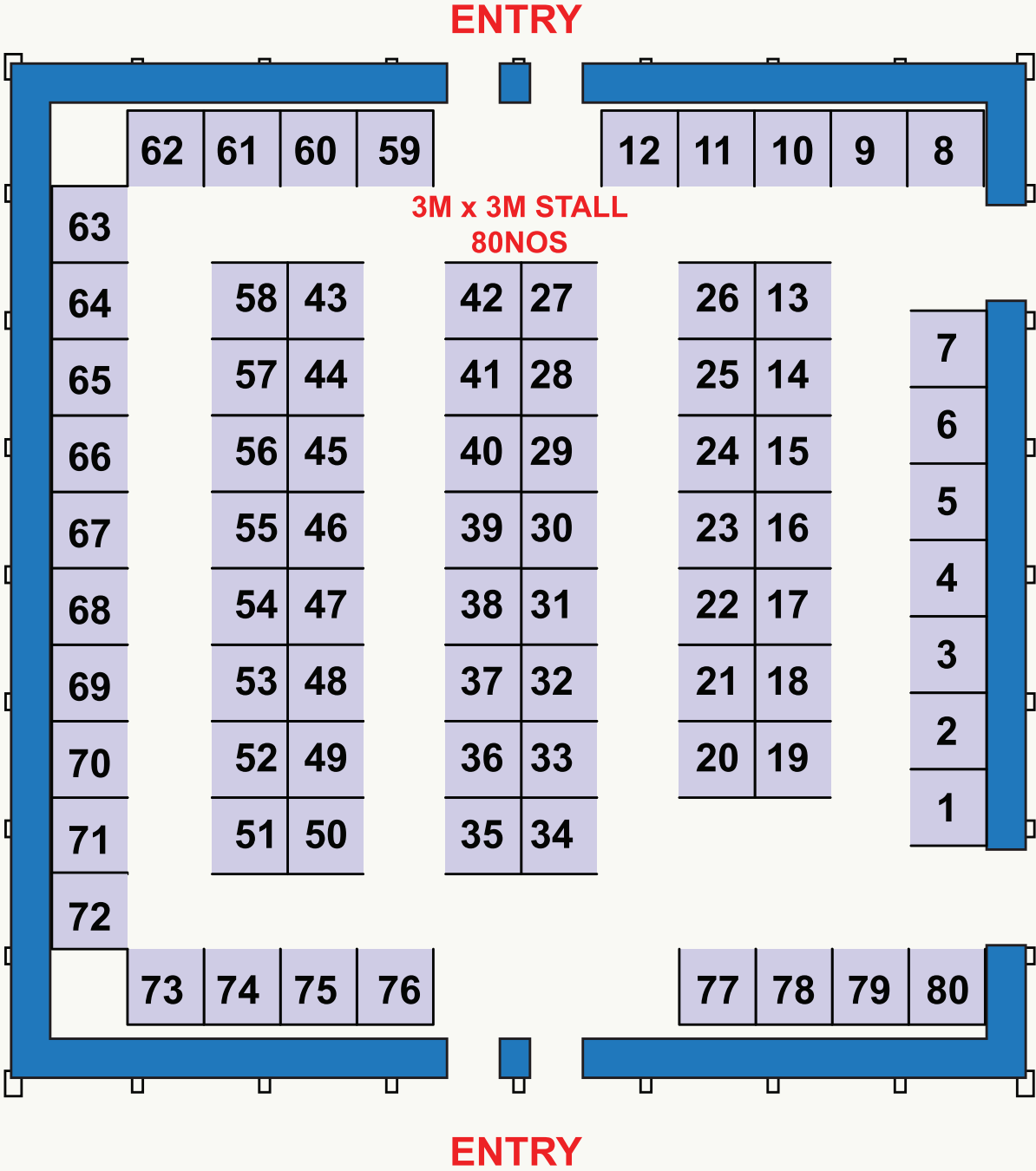
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# Expo Layout




**MSME:3m x 3m STALL**  
 80 Nos

# Participation Package

## Raw Space



**INR 3,333 (per sqm)  
/ INR 30,000**

**Type** MSME

**Stall Size** 3m x 3m

**Inclusions** Given below:

- Fully furnished booth with carpet
- 1 table with 2 chairs and 3 spotlights
- 1 (5amp) socket up to 1 KWA power
- Fascia with name of organization displayed
- Two complimentary delegate passes
- Listing of Organization information (up to 150 words) in the E-Directory

## B2B Meeting Rooms



**INR 25,000  
(for 2 hours)**

**Capacity** 6-8 Pax

**Style** Boardroom style

**Inclusions** Fully Functional meeting room with TV screen and one session of Tea/Coffee

## Product Launch/ Chat Show



**Price on request**

**Where** Stage

**Inclusions** - Stage with LED for presentation  
- Sound and seating for 100 audience

## Electricity Charges

[Event day]



**INR 4,000 <12 hrs  
Pro-rata basis >12 hrs**

**Rate** Per kW basis

## Electricity Charges

[Pre/Post Event Day]



**INR 1,500 <8 hrs  
Pro-rata basis >8 hrs**

**Rate** Per kW basis



# Secure Your Spot at Global Investors Meet 2025!

Register at:

<https://investkarnataka.co.in/gim2025>



## Invest Karnataka Forum

**Address:** Invest Karnataka Forum,  
3rd Floor, Khanija Bhavan (East Wing), No. 49, Race Course Road,  
Bengaluru – 560 001, India

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